PTO/SB/17 (01-03)
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# **TRANSMITTAL** for FY 2003

Effective 01/01/2003. Patent fees are subject to annual revision.

Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT

(\$) 84

Complete if Known				
Application Number	09/764,787			
Filing Date	January 17, 2001			
First Named Inventor	Julie A. Schwartz			
Examiner Name	Nguyen, Tan D			
Art Unit	3629			
Attorney Docket No.	0002.US00			

METHOD OF PAYMENT (check all that apply)	FEE CALCULATION (continued)					
Check Credit card Money Other None	3. ADDITIONAL FEES					
Check Credit card Order Other None		_	Small			
Deposit Account:				Fee	Fee Description	H
Deposit Account 50-1674		`''		(\$)	Fee Paid	7 <b>.</b>
Number 30-1074		130	2051		Surcharge - late filing fee or oath	<b>┨</b>
Deposit Account Kintera, Inc.		50	2052	25	Surcharge - late provisional filing fee or cover sheet	<b>∤</b>
Name		130	1053	130	Non-English specification	<b>∤</b> ┃
The Commissioner is authorized to: (check all that apply)  Chame fee(s) indicated below  Credit any overpayments		2,520	1812 2	2,520	For filing a request for ex parte reexamination	┨┠
Onlarge rector increases assets		920*	1804	920*	Requesting publication of SIR prior to Examiner action	]
	400E 4		1005	4 040*	Requesting publication of SIR after	11
Charge fee(s) indicated below, except for the filling fee		1,840*	1805	1,840"	Examiner action	<b>-∤  </b>
to the above-identified deposit account.		110	2251	55	Extension for reply within first month	
FEE CALCULATION	1252	410	2252	205	Extension for reply within second month	┨╟
1. BASIC FILING FEE	1253	930	2253	465	Extension for reply within third month	41
arge Entity Small Entity Fee Fee   Fee Fee   Fee Description   Fee Paid	1254	1,450	2254	725	Extension for reply within fourth month	41
Code (\$) Code (\$)	1255 1	1,970	2255	985	Extension for reply within fifth month	41
1001 750 2001 375 Utility filing fee	1401	320	2401	160	Notice of Appeal	41
1002 330 2002 165 Design filing fee	1402	320	2402		Filing a brief in support of an appeal	<b>∐</b>
1003 520 2003 260 Plant filing fee		280	2403		Request for oral hearing	<b>∐</b> [
1004 750 2004 375 Reissue filing fee	1403 1451		1451		Petition to institute a public use proceeding	
1005 160   2005 80   Provisional filing fee	1452	110	2452		Petition to revive - unavoidable	$\Box \mathbf{L}$
SUBTOTAL (1) (\$)		1,300	2453		Petition to revive - unintentional RFCEI	/F
2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE	1501		2501		O Utility issue fee (or reissue)	1
Fee from Extra Claims <u>below</u> <u>Fee Paid</u>	1502	470	2502		5 Design issue fee JUN 2.3	<b>70</b> 0
Total Claims X = X	1503	630	2503		5 Plant issue fee	
Independent 8 - 3** = 3+2 x 42 = 84	1460	130	1460		Petitions to the Commissioner	4
Multiple Dependent =	1807	50	180		0 Processing fee under 37 CFR 1 (4)	<b>₩</b>
Large Entity   Small Entity	1806	180	180		0 Submission of Information Disclosure Stmt	
Fee Fee Fee Fee Description	8021	40	802		Recording each patent assignment per	
Code (\$)   Code (\$) 1202 18   2202 9 Claims in excess of 20			1		property (times number of properties)	
1201 84 2201 42 Independent claims in excess of 3	1809	750	280	9 37	5 Filing a submission after final rejection (37 CFR 1.129(a))	
1203 280 2203 140 Multiple dependent claim, if not paid	1810	750	281	0 37	5 For each additional invention to be	
1204 84 2204 42 ** Reissue independent claims over original patent			-		examined (37 CFR 1.129(b))	<b>-11</b>
		750	2801		5 Request for Continued Examination (RCE)	<b>-  </b>
1205 18 2205 9 ** Reissue claims in excess of 20 and over original patent		900	1802	90	0 Request for expedited examination of a design application	
	Other	fee (s	pecify)			]
SUBTOTAL (2) (\$) 84	*Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$)					71
**or number previously paid, if greater; For Reissues, see above (Complete (if applicable)						=

SUBMITTED BY Registration No. Telephone 858-795-3011 Michael A. Rahman 43,872 Name (Print/Type) (Attorney/Agent) June 12, 2003 Signature

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, Washington, DC 20231.



## United States Patent and Trademark Office

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FIRST NAMED INVENTOR ATTORNEY DOCKET NO. CONFIRMATION NO. APPLICATION NO. FILING DATE 7187 01/17/2001 Julie A. Schwartz 0002.US00 09/764,787 27309 7590 04/24/2003 KINTERA INC. **EXAMINER** 9605 SCRANTON ROAD, SUITE 240 NGUYEN, TAN D SAN DIEGO, CA 92121 **ART UNIT PAPER NUMBER** 3629 JUN 1 2 2003 DATE MAILED: 04/24/2003

Please find below and/or attached an Office communication concerning this application or proceeding.

RECEIVED
JUN 2 3 2003
GROUP 3600

• • • •	O ME	Application No.	Applicant(s)						
		09/764,787	SCHWARTZ ET AL.						
	Office Action Summary JUN 1 2 2003	Examiner	Art Unit						
	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Tan Dean Nguyen	3629						
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply									
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.  - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.  - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).  - Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).									
Status									
1)⊠	Responsive to communication(s) filed on 10 M								
. 2a)□ 	,	is action is non-final.							
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213. Disposition of Claims									
4)⊠	Claim(s) 1-54 is/are pending in the application.	•							
•	4a) Of the above claim(s) is/are withdraw	vn from consideration.							
5)	Claim(s) is/are allowed.								
6)⊠ Claim(s) <u>1-54</u> is/are rejected.									
7)	Claim(s) <u>1-27</u> is/are objected to.								
	Claim(s) are subject to restriction and/or	election requirement.							
•	on Papers								
	The specification is objected to by the Examiner								
10)[] 1	The drawing(s) filed on is/are: a) accep	•							
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).									
11) The proposed drawing correction filed on is: a) approved b) disapproved by the Examiner.									
If approved, corrected drawings are required in reply to this Office action.  12) The oath or declaration is objected to by the Examiner.									
Priority u	nder 35 U.S.C. §§ 119 and 120		-CENT						
. 1.3.\□	Acknowledgment is made of a claim for foreign	priority under 35 H S C & 110(a)	Mary RECEIVED						
ِ بــارە. a)[	All by Some * c) None of:	priority drider 55 0.5.0. 9 1 19(a)	-(a) or (i). JUN 23 2000						
	Priority under 35 U.S.C. §§ 119 and 120  13) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).    Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).    Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).    Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).    Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).								
	a) All b) Some * c) None of:  1. Certified copies of the priority documents have been received.  2. Certified copies of the priority documents have been received in Application No.								
Copies of the certified copies of the priority documents have been received in Application No  Copies of the certified copies of the priority documents have been received in this National Stage									
application from the International Bureau (PCT Rule 17.2(a)).  * See the attached detailed Office action for a list of the certified copies not received.									
14) Acknowledgment is made of a claim for domestic priority under 35 U.S.C. § 119(e) (to a provisional application).									
a) ☐ The translation of the foreign language provisional application has been received.  15)☐ Acknowledgment is made of a claim for domestic priority under 35 U.S.C. §§ 120 and/or 121.									
Attachment									
2)  Notice 3)  Inform	of References Cited (PTO-892) of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO-1449) Paper No(s)		(PTO-413) Paper No(s) atent Application (PTO-152)						
S. Patent and Tra TO-326 (Rev	idemark Office O4-01) Office Act	ion Summary	Part of Paper No. 5						

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#### **DETAILED ACTION**

### Information Disclosure Statement

1. The prior art statement filed 3/26/2001 has been received and recorded.

## Claim Objections

1. Claims 1-27 are objected to because of the following informalities: Preamble calls for "A method ... by an organization or <u>person</u>" but there is no support in the specification for person. Appropriate correction is required.

## Claim Rejections - 35 USC § 112

2. Claims 1-27 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. In claim 1, it's not clear who registering on the website, a person, 2<sup>nd</sup> person? And who contacting 3nd party, the same person who registering or different person or organization.

# Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(a) the invention was known or used by others in this country, or patented or described in a printed publication in this or a foreign country, before the invention thereof by the applicant for a patent.

# Claim Rejections - 35 USC § 103

- 4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and

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the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made:

5. Claims <u>1</u>-27, <u>28</u>-50, 51-54 are rejected under 35 U.S.C. 102(a) as anticipated by or, in the alternative, under 35 U.S.C. 103(a) as obvious over COSTIN, IV et al (US 2002/0049816).

As for claims 1, 51, 53, 52, 28, 54 COSTIN, IV et al discloses a method and a system and a computer program for conducting a fundraising campaign by an organization over a wide-area network comprising the steps of: a) hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign, b) registering on the website, c) contacting a 3<sup>rd</sup> party via email messages soliciting charitable donations, and d) providing information about fundraising campaign parameters such as status, goals, start/end dates (see Figs. 1a, 0006, 0007, 0009, 0010, 0019, 0065, 0067, 0070, 0071, 0072, 0075, 0082, 0083). Alternatively, the use of other well known/conventional parameters for fundraising campaign or a campaign would have been obvious to a skilled artisan (0087).

As for claims 2-4, 6-11, 29-31, 33-36, COSTIN, IV et al fairly teaches the general concept of contacting/involving other people in the campaign such as Friend-to-Friend Fundraising, using email or other known means, see 0010, 0019, 0065, 0066, 0067. As for claims 5, 32, these are taught in 0082. As for claims 12-16, 37-41, COSTIN, IV et al also teaches the general concept of raising fund through well known fundraising events such as athletic events (5k race). Alternatively, the selection of other similar sporty, artistic, entertained/special events, etc., would have been obvious (see 0066, Figs 8, 9-

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14). As for claims 17-19, 42-43, COSTIN, IV et al teaches the concept of recruiting/recognizing primary or new donor (0019, 0021), therefore, the various ways for honoring primary/new donors, i.e., virtual plaques, would have been obvious. As for claims 22-27, 44-50, they are fairly taught in 0065-0069, 0073-0079.

#### Conclusion

- 6. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.
- 1) US 2002/0038225 A1 dicloses a method and system for managing fundraising campaign including various ways to raise funds such as matching of contribution, games of challenging/competition for giving, etc. and could have been included in COSTIN, IV et al for teaching of various parameters of fundraising campaign.
- 2) US 2002/0080175 discloses a method and system for managing fundraising campaigns.
- 3) JP 407225801A discloses a fund-raising transaction system for transaction device.
- 4) Article "Campaign 2000: ...Candidate Sites" discloses method for raising fund for political candidate.

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Telephone inquiries regarding the status of applications or other general questions, by persons entitled to the information, should be directed to the group clerical personnel and not to the examiner. As the official records and applications are located in the clerical section of the examining Tech Center, the clerical personnel can readily provide status information without contacting the examiner. See MPEP 203.08. The Tech Center clerical receptionist number is (703) 308-1113.

In receiving an Office Action, it becomes apparent that certain documents are missing, e. g. copies of references, Forms PTO 1449, PTO-892, etc., requests for copies should be directed to Tech Center 3600 Customer Service at (703) 306-5771, or e-mail CustomerService3600@uspto.gov .

Any inquiry concerning the merits of the examination of the application should be directed to Dean Tan Nguyen at telephone number (703) 308-2053. My work schedule is normally Monday through Friday from 7:00 am through 4:30 pm.

Should I be unavailable during my normal working hours, my supervisor John Weiss may be reached at (703) 308-2702. The FAX phone numbers for formal communications concerning this application are (703) 305-7687. Informal communications may be made, following a telephone call to the examiner, by an informal FAX number to be given.

Other possibly helpful telephone numbers are:

Allowed Files & Publication (703) 305-8322 Assignment Branch (703) 308-9287 Certificates of Correction (703) 305-8309

Drawing Corrections/Draftsman (703) 305-8404/8335

**Fee Questions** (703) 305-5125

Intellectual Property Questions (703) 305-8217

Petitions/Special Programs (703) 305-9282

Terminal Disclaimers (703) 305-8408 Information Help Line 1-800-786-9199

dtn



3629\$

IP E June 12, 2003

Assistant Commissioner for Patents
Washington, D. C. 20231

EXPRESS MAIL NO. EU103497508US

Attention: Box Patent Application

Re: U.S. Non-Provisional Utility Patent Application

Application No.: 09/764,787 Filed: January 17, 2001

For: METHOD AND SYSTEM FOR AN EFFICIENT FUNDRAISING

CAMPAIGN OVER A WIDE AREA NETWORK

Inventors: Julie A. Schwartz et. al Our Reference: 0002.US00

Sir:

The following documents are being forwarded herewith for appropriate action by the U.S. Patent and Trademark Office:

- 1. Response to Office Action dated April 24, 2003 (37 CFR 1.111);
- 2. Affidavit of Julie A. Schwartz (37 CFR 1.131);
- 3. Copy of the Office Action; and
- 4. Return Postcard.

Applicants have added two new independent claims in this Amendment.

Applicants believe that and additional fee of \$84.00 is due. The Commissioner is hereby authorized to charge the required fee to Deposit Account 50-1674. To the extent that any further fees, whatsoever, are required, the Commissioner is hereby authorized to charge payment of any additional fees to the Deposit Account No. 50-1674. Please also credit any overpayment to this same Deposit Account.

Respectfully submitted,

Michael A. Rahman

Attorney for Applicants

Reg. No. 43,872

RECEIVED

GROUP 3600

MAR:bg Enclosures